



EAGLE INDEPENDENT

2008 Rate Sheet

1/16 Page	5" x 1.75" or 2.25" x 3.75"
6 Issues	\$63 per issue
3 Issues	\$67 per issue
1 Issue	\$70 per issue
1/12 Page	5" x 2.25" or 2.25" x 5"
6 Issues	\$80 per issue
3 Issues	\$86 per issue
1 Issue	\$92 per issue
1/8 Page	5" x 3.75" or 2.25" x 7.5"
6 Issues	\$103 per issue
3 Issues	\$113 per issue
1 Issue	\$125 per issue
1/6 Page	5" x 5" or 2.25" x 10.25"
6 Issues	\$130 per issue
3 Issues	\$142 per issue
1 Issue	\$160 per issue
1/4 Page	5" x 7.5" or 10.25" x 3.75"
6 Issues	\$195 per issue
3 Issues	\$210 per issue
1 Issue	\$240 per issue
Half Page	5" x 15.5" or 10.25" x 7.5"
6 Issues	\$285 per issue
3 Issues	\$300 per issue
1 Issue	\$325 per issue
Full Page	10.25" x 15.5"
6 Issues	\$633 per issue
3 Issues	\$660 per issue
1 Issue	\$700 per issue
Business Directory	2.25" x 1.25"
1 Issue	\$20 per issue
Classified Ad	3 Lines (25 words or less)
1 Issue	\$15 per issue

Circulation 12,500

with 11,750 mailed direct to homes
in all of Eagle, W. Boise and N. Meridian

Published the 12th of each month

Deadline is the 1st of each month

*If we are designing your ad,
information must be to us by the 25th of the month*

When submitting camera ready ads we accept the following formats:

tiff, eps, jpg, pdf:

all at a resolution of 300 dpi or above.

*We do not accept Microsoft Publisher files
or Microsoft Word files as camera ready art.*

We have professional graphic design services available.

*We do not charge for simple ad design, if your ad is complex
there will be a design charge which we can quote before building it.*

Call and let us help you design a great ad! If we are creating your ad and
you are sending your ad information in a Microsoft Word document please
send any photos, graphics or logos as separate files in tiff or jpeg format.

Color - Add 25%

Premium Positioning - Add 10%

There are specific premium positions available
and only one request per position will be allowed:
Inside Front Cover, Center Spread Left, Center Spread Right,
Inside Back Cover and Back Cover

Inserts: \$400 flat fee

Client provides 12,500 inserts (8.5 x 11 or smaller)
- due by the 3rd of the month

Call Us For Special Bundle Pricing (Ad + Insert)

10% off

when you run your ad in both the Star & Eagle Independent

For further information about rates and placement, please call

Call 208-283-1316 or 286-9505

The Eagle Independent • PO Box 339 • Star, ID 83669 • eagleindependent@msn.com

Delivering Community News to Your Door